

Food Drive Guide 2023



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To Share

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978-283-6776



@theopendoorma

Questions? Call 978-283-6776 or email fooddrive@foodpantry.org



Feeding people. Changing lives.

FOOD PANTRY MOBILE MARKET COMMUNITY MEALS THRIFT STORE

September 26, 2023

Dear Friends,

Autumn is here, and along with apples and pumpkin spice, it's time for The Open Door to start preparing for its Holiday Basket program for this fall and winter. Each Holiday Basket provides people with everything they need to prepare a special holiday meal at home, including a turkey (or alternative like ham or pork) and all the fixings.

Want to help feed local people this holiday season? We need your help stocking the shelves as we get ready to offer Holiday Baskets, on top of our food pantries and meal programs (which are already operating at maximum capacity).

Please consider hosting a collection site for the Thanksgiving Food Drive (November 1-18) at your workplace, place of worship, or your school. Food collection sites are a huge help as we stock our shelves in preparation to send Holiday Baskets home to local people. With your support, we can make sure our neighbors have good food for the holidays and beyond.

Last year, The Open Door distributed **1.78 MILLION** pounds of food (1.48 million meals) to **8,486 people** from 4,872 households.

In this packet you will find everything you need to operate a successful food drive. Please email us at fooddrive@foodpantry.org or call 978-283-6776 ext. 207 by October 27 so that we can schedule your pick-up. Print copies of this packet are available at our Gloucester location (28 Emerson Avenue, Gloucester Massachusetts).

You can also donate food at Thanksgiving Food Drive collection sites on Saturday, Nov. 18. Additionally on the same day, Second Glance, the thrift store of The Open Door will also be accepting donations of clean, gently used clothing (no appointment necessary) at Second Glance (2 Pond Road, Gloucester Massachusetts.) Addresses of the Thanksgiving Food Drive collection sites and more will be announced on our website (FOODPANTRY.org) and social media accounts by November 3.

Thank you for helping to nourish our community!

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Julie LaFontaine President and CEO



Tips for a Successful Food Drive



ESTABLISH A FOOD DRIVE PLANNING COMMITTEE

- Select a coordinator to lead the drive and appoint team captains to take charge of promotion
- Visit FOODPANTRY.org for additional resources



SET A GOAL

• Aim high! Many groups set a goal of 15 pounds of food per employee, student or family. We have a scale and will be happy to weigh your total food donation



GET THE WORD OUT

- Display posters in high traffic areas
- Publicize the drive in your publications/bulletins.
- Send e-mail messages, distribute the sample letter included in this packet to your network early on, and make announcements at meetings
- Have The Open Door make a virtual presentation
- Distribute food collection bags, flyers and donations envelopes



HAVE FUN!

- Email volunteer@foodpantry.org to bring a group to volunteer at The Open Door
- Build momentum with daily updates on your progress
- Challenge other departments or competing corporations

CREATE INCENTIVES



- Give prizes or sponsor a party for the department, grade, or family that raises the most food
- Add fun categories! Encourage your stakeholders to compete to collect the most peanut butter, spaghetti sauce or tuna

FOODPANTRY.org/fooddrive

COPY ONTO YOUR LETTERHEAD SAMPLE LETTER TO SEND TO YOUR NETWORK

October 2023

Greetings!

With Thanksgiving and winter holidays on the horizon, we're going to hold a food drive to support the mission of The Open Door, the area's leading hunger-relief organization.

Our food collection site will benefit people right here in our community.

Last year, The Open Door distributed **1.78 MILLION** pounds of food—that's **1.48 MILLION** meals—to **8,486 people**.

The Open Door serves people in Gloucester, Rockport, Manchester, Essex, Ipswich, Topsfield, Rowley, Boxford, Hamilton and Wenham, with mobile sites in Danvers in Lynn. Thousands of local people rely on their programs to help make ends meet. This holiday season, you can help The Open Door serve our neighbors by sending a bag of food to our collection site.

To find out more about what they do and the many wrap-around nutrition programs they provide, visit FOODPANTRY.org.

Our goal is to collect: ______ pounds of food.

WHERE:

DATE:

ITEMS MOST NEEDED:

Canned tuna/chicken, canned fruits and vegetables, juice, cereal, pasta, rice, spaghetti sauce, peanut butter, hearty soups and stews, and baking items.

NO GLASS please!

Feeding People. Changing Lives. THE



[Your logo here]

FOOD DRIVE WHERE

DATE:

DROP OFF TIMES:

MOST NEEDED ITEMS:

- CANNED CHICKEN AND TUNA
- PEANUT BUTTER
- HEALTHY SNACK ITEMS
- 100% JUICE/JUICE BOXES
- BREAKFAST CEREAL
- HEARTY SOUPS

at

• CANNED FRUITS AND VEGGIES

For more information, contact____

PLEASE, no glass!

FOODPANTRY.org

Holiday Baskets



Help provide food to ensure local people have hunger-free holidays and keep family traditions alive.

How to Give:

Give online at **FOODPANTRY.org OR** make checks payable to:

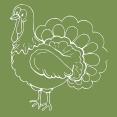
The Open Door 28 Emerson Avenue Gloucester, MA 01930

Just \$35 provides a Holiday Basket for residents of Gloucester, Rockport, Ipswich, Essex, Manchester, Rowley, Topsfield, Boxford, Hamilton & Wenham.

A Holiday Basket Includes:

- Turkey (14-16 lbs) C
- Gravy Mix
- Dinner Rolls
- Stuffing Mix
- Cranberries
- Apples

- Carrots
- Squash
 - Potatoes



Yes! I want to help The Open Door provide Holiday Meal Baskets & more.		
\$35 for (1) Holiday Basket		\$105 for (3) Holiday Baskets
\$70 for (2) Holiday Baskets		Other:
Options for giving:	giving: Contribution. My address is listed below.	
\square In honor of person(s) listed below. Please notify them of my gift.		
	In memory of:	Please notify the
	person(s) listed belo	ow.
Name:		
Address:		
City/State/Zip:		
Your contributions are tax deductible to the extent allowed by Federal Tax I.D. #22-251-3482		



Support hunger-relief efforts in our community this holiday season by following a kindness calendar. Fill a box with an item a day to donate to The Open Door.



28 Emerson Avenue, Gloucester MA 01930 fooddrive@foodpantry.org | 978-283-6776 | FOODPANTRY.org 💟 twitter.com/TheOpenDoorMA

facebook.com/TheOpenDoorMA

Pantry Scavenger Hunt

Because everyone deserves a full plate.

Most needed items at The Open Door:

- Peanut Butter
- Canned Tuna, Chicken & Turkey
- Healthy Snack Items
- 100% Juice/Juice Boxes
- Breakfast Cereal
- Hearty Soups
- Canned Vegetables & Fruits
- Spaghetti Sauce
- Macaroni & Cheese
- Rice, Noodles, & Pasta
- Cake, Muffin
 - & Pancake Mix

Please, no glass!

FOODPANTRY.org